

INNOVATION AWARD

Become a Pioneer by Diversifying
Home-Based Care to Drive
Revenue

HCCI
HOME CENTERED CARE
INSTITUTE



ELEA
INSTITUTE

UNLOCK YOUR POTENTIAL

with the Innovation Award – Applications close March 15!

- Fully subsidized program for palliative care organizations in Illinois.
- Expand your services, enhance patient care, and drive revenue through Chronic Care Management (CCM).

WHY APPLY?

- Up to **10 palliative programs** will receive a **free comprehensive CCM implementation package** valued over \$15,000.
- **Turnkey Support:** Revenue projection tool, consulting, marketing toolkit, and HCCIntelligence™ Premier Resources.
- **Expert Training:** Access to online courses eligible for *AMA PRA Category 1 Credits™* and webinars led by subject matter experts.
- Opportunity to serve **13,000+ high-needs patients** in select Illinois counties.

WHAT'S INCLUDED?



Implementation Support

- **Chronic Care Management Calculator:** Estimate costs and potential revenue.
- **Expert Guidance:** Implementation plan and virtual consultations.



Education & Resources

- **Online courses:** Topics for clinical care, coding, and practice operations.
- **4-Part Webinar Series:** Special focus on CMS requirements and CCM implementation and evaluation.
- **HCCIntelligence™ Premier Resources:** Insights to optimize home-based care.



Future Growth

- Expand into caregiver training, behavioral health, and more.

ELIGIBILITY

- Operating in key Illinois counties, EHR in place within 30 days of acceptance, and 24/7 patient access to care, including after-hours on-call services.

Please view detailed eligibility criteria [here](#)
and apply by March 15, 2025!

APPLY HERE

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STEPS TO SUCCESS

JANUARY–MARCH

- Application Period
- Interested programs meet with HCCI to determine eligibility
- Interested programs internally assess readiness

MAY

- Webinar 1: *Introduction to CCM & CMS Requirements*
- Complete 4 online self-paced courses
- Review HCCIntelligence™ Premier Resources
- Reoccurring sessions with personal advisor begin

JULY

- Webinar 3: *Monitoring, Evaluating, & Measuring Success in CCM Implementation*
- Continue to meet with personal advisor

NOVEMBER

- Execute Innovation Award Media Toolkit
- Complete Innovation Award evaluation survey
- Program wrap-up

APRIL

- Up to 10 programs selected & notified
- Kick-off meeting
- Programs internally review introductory resources

JUNE

- Webinar 2: *Designing & Implementing CCM Services*
- Review 4-part on-demand series: *Crossroads of Care: Managing Serious Illness in the Home*
- Review *Innovation Award Media Toolkit*
- Continue to meet with personal advisor

AUGUST–OCTOBER

- Webinar 4: *Exploring Service Solutions in Managing Complex Illness for Palliative Care*
- Continue to meet with personal advisor

ONLINE COURSES

- ▶ House Calls 101: Introduction to HBPC
- ▶ Intersection of Home-Based Primary Care and Palliative Care
- ▶ Foundations of Coding and Billing for House Calls
- ▶ Advanced Coding and Billing: Beyond E/M for House Calls

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HCCINTELLIGENCE™ PREMIER RESOURCES

- ▶ Chronic Care Management (CCM) Care Plan Requirements
- ▶ Chronic Care Management (CCM) Provider Checklist
- ▶ Optimizing Patient Care and Maximizing Revenue: A Guide to Chronic Care Management for Medical Providers
- ▶ Chronic Care Management Care Plan – Template
- ▶ Home-Based Medical Care: Evaluation and Management (E/M) Guidelines
- ▶ Home Based Medical Care Advanced Coding Opportunities
- ▶ Home Based Medical Care Superbill Worksheet

NEXT STEPS

Apply by March 15, 2025!

1

Click [here](#) for more information.

2

Connect with us to discuss your eligibility.

Email: kdenes@hccinstitute.org

3

Submit your [application](#) and prepare for success!